



SAWSAN QANEER-JABR



SAWSANJABR@GMAIL.COM



+970599234011



[HTTPS://WWW.LINKEDIN.COM/IN/SAWSAN-JABR-72788B13/](https://www.linkedin.com/in/SAWSAN-JABR-72788B13/)



[HTTPS://WWW.FACEBOOK.COM/SAWSANJABR.18](https://www.facebook.com/SAWSANJABR.18)

OBJECTIVE

To Obtain high specialization in
Graphic Design.
Update myself with latest Trends in
Graphic Design
Raise awareness of Graphic Design

EXPERIENCE

An-Najah National University / Nablus, PS

August 10, 2008 – present

Graphic Design Lecturer- Part time

PALESTINE TELECOMMUNICATIONS COMPANY / PALTEL

August 10, 1997 – May 31, 2013

**E-Advertising Supervisor I | E-Marketing Supervisor |
Website Supervisor**

As the Digital Marketing (E-Marketing) Supervisor I worked to initiate effective marketing campaigns online, and to translate business goals into successful marketing campaigns.

Tasks & Responsibilities:

- Putting together various online promotions and e-mailing campaigns to get the company's message out.
- Knowledge in key areas of marketing (SEO, social media, content marketing, email marketing, PPC and SEM)
- Understand the key digital measurement tools available.
- Developing social presence and advocating brands effectively.
- Stay current in marketing trends and news e.g. Google updates and changes in algorithms.

Public Relations Officer

Tasks:

- Editing PALTEL's Monthly Magazine " Alo Palestine " .
- Writing and Editing PALTEL's Annual Report & Press Releases.
- Supervising PALTEL'S Website & E-news.

Palestine Technical Colleges (Ramallah-Girls) / MOHE

February 24, 1997 - August 8, 1999

Fine Arts Lecturer

Tasks:

- Teach knowledge and skills in art, including drawing, painting, lettering, and art history.
- Provide instruction by which students develop aesthetic concepts and appreciations and the ability to make qualitative judgments about art.

SKILLS

Language - Fluent in English.

Computer Skills - Microsoft Office (word, Excel, power point), several popular Graphic Design packages (Photoshop - illustrator - After Effects- Corel Draw).

ADDITIONAL EXPERIENCE

- External Juror for Graphic Design Graduation projects since 2010/ An Najah National University- Fine Arts Faculty.
- External Juror for The award of the “ Salah Masri for Fine Arts (Graphic Design Projects)” / An Najah National University- Fine Arts Faculty.
- Member of “ Wall Mural of Palestinian Cities Project” (25 meters length) on the basketball field, Palestine Technical Colleges (Ramallah-Girls) 1997.

- Demonstrate techniques in activities such as drawing and painting.
- Knows and can apply elements of design and modern principles of art.

Hadi Soft Advertising Company / Nablus

April 1, 1995 - March 3, 1997

Graphic Designer

Tasks:

- Work with a wide range of media and using graphic design software.
- Think creatively and developing new design concepts, graphics and layouts.

CERTIFICATES & TRAINING

- English for Administrators from 8/2-9/3/2000, conducted by Business development Center & MAA'N Development Center.
- PowerPoint Presentation Course / AMIDEAST.
- Occupational Safety and Accident Analysis 2003 / Consultants Company.
- Maintenance Management 2003 / Consultants Company.
- PowerPoint XP from 11/1-26/2/2004 with Continuing Education Center (An-Najah National University.)
- Crisis Management & Decision Making from 17-19/11/2008 / Ways International.
- Excel Expert for Business and accounting from 1/4-15/5/2008 / Professional Academy for Finance Center Certificate.
- Essentials of Website Design 2008 / Amra Information Technology (Nablus).
- Marketing Strategies & Issues Course 2009 / T.SMART (Jericho).
- The Business Communication Essentials of Web-Writing and Design 25-26/1/2010 / Marcus Evans Professional Training (London – UK).
- Understanding Brand Management 21-23/11/2011 / T.SMART (Amman- Jordan)