



---

# SARAMOUSA

GRAPHIC DESSIGN INSTRUCTOR

To work in a challenging environment that would lead to the fulfillment of both corporate and personal goals. I aspire to occupy a reasonable and challenging position. Currently looking to continue my Academic career progression in a progressive firm that will allow me to utilize my unique skills in the field of Design, Branding and Marketing. To lead matters toward the best..

| E-mail [smusa91@gmail.com](mailto:smusa91@gmail.com)  
| Personal zone Behance

## WORK EXPERIENCE

---

August 2013 – Present

### Instructor at An-Najah National University

Faculty of Fine Arts, An-Najah National University, Nablus, Palestine

Tel.: +972 9 2345113 - E-mail: Finart@najah.edu

<https://www.najah.edu/en/>

Activities and responsibilities

- Educate, teaching and assessment of students at undergraduate 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> level.
- Concept Supervisor.
- Content developer.
- Event Design advisor.

| Sector Academic / Learning

December 2015 - February 2016

### Creative Mediterranean - Organization (UNIDO)

1<sup>st</sup> / 2<sup>nd</sup> / 3<sup>rd</sup> Design Hub Creativity workshop

Activities and responsibilities

- Product Design.
- Marketing.
- Restudying the furniture Design and manufacturing in Nablus Furniture Cluster (NFC), Participated in the GULF.
- Restudying the the hand craft in Bethlehem Treasures Cluster (BTC), and redesign it in a Palestinian identity for the Christmas Market in Germany.

2012 – Present

### Freelancer Graphic Designer

Activities and responsibilities

- Manage, Develop and Design Concept.
- event planning, Design, coordinator.
- Budget strategy.

Skills

- Analysing.
- Communication skills.
- Team work skills.

| Sector Business / Design (Concept , Product Design).

March 2010 –June 2010

### Graphic Design Supporting Teacher / (UNRWA) Supporting education program “This job for the U.N.R.W.A refugee card holders”

(UNRWA) Labour Office, Supporting Education Program, Arrabah Girls School / UNRWA, Arrabah, Jenin, Palestine

Activities and responsibilities

- Teaching different levels of school student about Graphic Design and how to involve it in school activities and projects

| Sector Educational / Learning

## EDUCATION AND TRAINING

---

12 May \_ 14 May 2013

### Certificate of Brand Identity for Television

DW – Deutsche Welle Akademie - Germany  
Intensive workshop.

September 2009 \_ May 2013

### Bachelor's degree in Graphic Design

Faculty of Fine Arts, An-Najah National University, Nablus , Palestine

Accumulative Average: 3.06 Very Good (141 Credit hours )

#### Principal subjects covered

- Advertisement Theory (1,2)
- Computer Graphic (1,2,3,4)
- Graphic Design (1,2,3,4,5 )
- Principle of inscription, printing & pre-printing
- Typography, Calligraphy
- History of Graphic Design
- The sociology of design & it's psychology
- Aesthetics
- Academic drawing (1,2)
- Theory of colours & its Applications (1,2)

#### Skills acquired

- Creativity, imagination and Communication skills
- Logical analysis
- IT skills & Knowledge of printing techniques and photography
- An ability to find practical solutions to problems

28 July 2010 \_ 13 August 2010

### Astragali Teatro

Theatre training and acting

September 2008 – June 2009

### Certification of general secondary education examination

| Scientific stream

Arab American University Sec., Jenin, Palestine

Percentage average: 80.5

September 2006 – July 2008

### Certificate of Achievement the English Access Micro Scholarship Program / AMIDEAST

U.S. CONSULATE GENERAL JERUSALEM  
Arab American University, Jenin, Palestine

#### Skills acquired

- Public speaking.
- Essay writing / Competitions.
- Cross-cultural and cross-curricular studies.
- Smart social life.

## PERSONAL SKILLS

Mother language ARABIC

Other language GERMAN:

GOETHE INSTITUTE CERTIFICATE - Level: B2 ( Intermediate )

ENGLISH:

IELTS TEST - Level: B2 (6) ( English Independent user (Upper-Intermediate) )

Communication skills

- good communication skills gained through my experience as an instructor at An- Najah National University and Freelancer Graphic Designer
- Supporting contact skills.

Organisational / managerial skills

- Team work (Team member of the Behance – BePalestine #1, #2).
- Concept Design.
- Creative Mediterranean - Organization (UNIDO).
- School - Organization (UNRWA).
- Leadership (Re-Design workshop for the Craftsman workshops in Bethlehem, Palestine)
- Good organisational, proceed and coordinate skills.
- Good managerial skills ( strategies, coasts, Deadlines, ... ).

Job-related skills

- social skills.
- Professional in Designing program (Adobe Illustrator, Adobe InDesign, Adobe Photoshop, After Effect)
- Web design (Dreamweaver).
- Time Management skills.
- Brand Management.
- Good and fast learner.
- Computer skills.
- Good command of office suite (Microsoft Word, PowerPoint, Excel , presentation software).
- Good knowledge and skilled in Canon using Features cameras.
- Good command of photo editing software.

Other skills

- Cultural communication skills.
- International Foreign camps: Deals and help foreigners to learn and involved more in our culture.

## ADDITIONAL INFORMATION

Projects

- Atheena group: "Canaan Moral" :  
A series of history drawings from the time of the Canaanites to this day in Nablus- Palestine, 1,000 meters (October 2014 – December 2014)
- An-Najah National University. 5<sup>th</sup> Science Art Conference for Palestinian – Music, Designing, created full Identity (October 2013).
- An-Najah National University. 4<sup>th</sup> Science Art Conference for Palestinian – Heritage Cloths, Designing, created full Identity (October 2012).
- Visual identity Designs, for different Faculty departments in An-Najah National University.

#### Honours and awards

- Behance Appreciation Coin. Be-Palestine, (November 2014)

#### Memberships

- Behance: Be-Palestine team member. (November 2014 – Present)

#### References

- Professor Ghawi Michel Ghawi |  
Dean of Fine Arts Faculty, An-Najah National University  
Nablus - Palestine - E-mail: finart@najah.edu
- Mr. Ahmed F. ELFARRA |  
National Programs Coordinator  
Program Development and Technical Cooperation (PTC)  
United Nations Industrial Development Organization.  
Ramallah - Palestine - E-mail : A.ELFARRA@unido.org
- Mr. RAY KOBARI  
Director of Music and popular Arts department at Ministry of culture  
Ramallah- Palestine - E-mail: raykobari@hotmail.com